

TALKING TRENDS: PUDDING PERFORMANCE



Who's Menuing Pudding?

22.8%

of operators menu
pudding

\$5.15

Average price for
pudding/gelatin course

TOP SEGMENTS THAT MENU PUDDING

Healthcare

74.2%

Fine Dining

46.2%

Upscale
Casual Dining

37.2%

Source: Technomic 2021 Dessert Menu Trends Grab & Go Report

Consumer Insights

PERCENTAGE OF CONSUMERS

who say they would consider ordering pudding
as a dessert, **by flavor...**



32%
CHOCOLATE



29%
BANANA



24%
VANILLA

Source: Technomic 2021 Dessert Consumer Trend Report



What's Trending?

TRENDING PUDDING APPLICATIONS

MENU ITEM	YOY GROWTH	EXAMPLE
PANNA COTTA	25% at limited-service restaurants	Berry Panacotta Brooklyn Label
OTHER MOUSSE	10% across all chains	Strawberry Mousse 85C Bakery Cafe
OTHER PUDDING	4.1% across all chains	Gingerbread Cookie Pudding Kneaders Bakery & Cafe

Source: Technomic Ignite Menu data

Image Source: Shutterstock

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