TALKING TRENDS: PUDDING PERFORMANCE

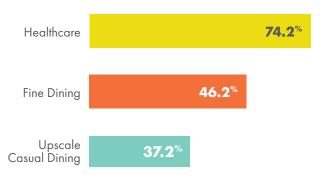


Who's Menuing Pudding?

of operators menu pudding

Average price for pudding/gelatin course

TOP SEGMENTS THAT MENU PUDDING



Source: Technomic 2021 Dessert Menu Trends Grab & Go Report

Consumer Insights

PERCENTAGE OF CONSUMERS

who say they would consider ordering pudding as a dessert, **by flavor...**



Source: Technomic 2021 Dessert Consumer Trend Report



What's Trending? | TRENDING PUDDING APPLICATIONS

MENU ITEM	YoY GROWTH	EXAMPLE
PANNA COTTA	25% at limited-service restaurants	Berry Panacotta Brooklyn Label
OTHER MOUSSE	10% across all chains	Strawberry Mousse 85C Bakery Cafe
OTHER PUDDING	4.1% across all chains	Gingerbread Cookie Pudding Kneaders Bakery & Cafe

Source: Technomic Ignite Menu data

Image Source: Shutterstock